

# FENTON'S READING LIST

## BOOKS:

Built to Last (James Collins)  
Good to Great (James Collins)  
1<sup>st</sup> Break all the Rules (Buckingham/Coffman)  
Made to Stick (Chip/Dan Heath)  
Switch (Chip/Dan Heath)  
Whole New Mind (Daniel Pink)  
Moonwalking with Einstein (Joshua Foer)  
Age of the Unthinkable (Cooper)  
Leaders Eat Last (Sinek)  
Start with Why (Sinek)  
Shoe Dog—Bio of Phil Knight (Phil Knight)  
Black Swan (Taleb)  
Outliers (Gladwell)  
Tipping Point (Gladwell)  
Blink (Gladwell)  
Lawrence of Arabia

## MAGAZINES:

Economist  
New Yorker  
Fast Company

## NEWSPAPERS:

Financial Times  
Wall Street journal

## NEWS AGGREGATOR:

Flipbook